

BORN TO READ IN PRATO

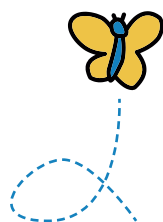
The Born to read coordinators will welcome you with a smile.

Even in the province of Prato.

Because reading together is a unique experience.

In Prato, the Born to read program was launched in 2023 thanks to an agreement between:

- Comune di Prato
- Azienda Usl Toscana Centro
- Fondazione AMI Prato
- Comune di Carmignano
- Comune di Montemurlo
- Comune di Poggio a Caiano
- Comune di Vaiano



In addition to libraries, for all municipalities in the province, **0-6 years educational** services are also involved.

Many institutions work in close collaboration: paediatricians, healthcare personnel and early childhood educators inform parents about the importance of early reading; librarians suggest the most suitable books for distinct stages of growth.

In all the location participating to the projects, you can find information about the program, **services, initiatives**, and participate to **meetings and activities**.

In the **municipal libraries** you will find welcoming spaces for families with children **aged 0 to 6 years**: you can sit and browse a book with your child and continue the reading experience at home with free books loan. Hundreds of **quality books in all languages**, selected by the National Nati per Leggere Editorial Observatory, are available.

The service is completely free.

BORN TO READ COORDINATORS MUNICIPAL LIBRARIES IN THE PROVINCE OF PRATO

BIBLIOTECA LAZZERINI SALA RAGAZZI E BAMBINI

PRATO

Via Puccetti, 3
☎ 0574 1837805
✉ lazzeriniragazzi@comune.prato.it
www.bibliotecalazzerini.prato.it

BIBLIOTECA DI CASALE ANTONIO BRUNI

PRATO

Via degli Antichi Mestieri, 56
☎ 0574 1837510
✉ bibliotecacasale@comune.prato.it
www.bibliotecalazzerini.prato.it

BIBLIOTECA OVEST

PRATO

Via Isidoro Del Lungo, 12
☎ 0574 1837502
✉ bibliotecoavest@comune.prato.it
www.bibliotecalazzerini.prato.it

BIBLIOTECA NORD PEPPINO IMPASTATO

PRATO

Via Filippo Corridoni, 11
☎ 0574 1837503
✉ bibliotecanord@comune.prato.it
www.bibliotecalazzerini.prato.it

PUNTO PRESTITO PRISMALAB

PRATO

Via Pistoiese, 158 / Via Filzi, 39/5
☎ 0574 1837505
✉ biblioprismalab@comune.prato.it
www.bibliotecalazzerini.prato.it

BIBLIOTECA CENTRO MARIO LODI

PRATO

Via Augusto Righi, 77/9
☎ 0574 514019
✉ centro.lodi@comune.prato.it
www.comune.prato.it

BIBLIOTECA ALDO PALAZZESCHI

CARMIGNANO

Via Gadda, 27/29
☎ 055 8705520
✉ bibliotecapalazzeschi@comune.carmignano.po.it
www.comune.carmignano.po.it

BIBLIOTECA BARTOLOMEO DELLA FONTE

MONTEMURLO

Piazza Don Milani, 1
☎ 0574 558567
✉ biblioteca@comune.montemurlo.po.it
www.comune.montemurlo.po.it

BIBLIOTECA COMUNALE FRANCESCO INVERNI

POGGIO A CAIANO

Via Lorenzo il Magnifico, 5
☎ 055 8701283
✉ biblioteca@comune.poggio-a-caiano.po.it
www.comune.poggio-a-caiano.po.it

BIBLIOTECA FRANCO BASAGLIA

VAIANO

Via G. Mazzini, 21
☎ 0574 942479
✉ bibliotecabasaglia@comune.vaiano.po.it
www.comune.vaiano.po.it

For the initiatives, please contact the individual libraries.

WWW.SISTEMABIBLIOTECARIO.PRATO.IT

✉ NATIPERLEGGERE@COMUNE.PRATO.IT

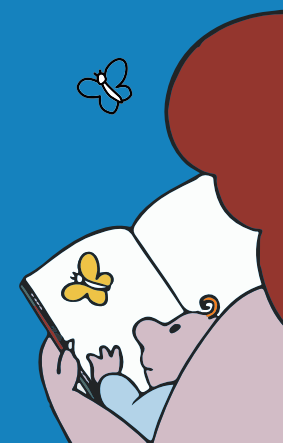


sistema
Bibliotecario
Provinciale Pratese

BORN TO READ

IN PRATO DISTRICT

WWW.NATIPERLEGGERE.IT



Comune
di Carmignano



Comune
di Montemurlo



Comune
di Poggio a Caiano



Comune
di Vaiano



unicef
per ogni bambino

Con il contributo di



BORN TO READ NATIONAL PROGRAM

Born to read is a national program created in 1999, its goal is to promote the shared reading inside the family from the birth, because reading regularly to children has a positive influence on their intellectual, linguistic, emotional, and relational development, with significant effects throughout their lives.

The program is active throughout the entire national territory and is promoted through the alliance between librarians and pediatricians, represented by the following Associations:

- **Pediatricians Cultural Association**, which brings together thousands of Italian pediatricians with purely cultural aims
- **Libraries Italian Association**, which includes thousands of librarians, libraries, documentation centers, and information services operating in various fields of the profession
- **Child Health Center**, which focuses on training, research and solidarity activities for children as part of its statutory aims

Pediatrician can provide useful guidance to help children approach reading; while libraries are available to recommend the most suitable books for different stages of growth, which can be borrowed for free.

Our mission is to help you acquire the right skills for the most difficult and delicate job in the world: that of being a parent.



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GOOD REASONS TO READ TOGETHER FROM A YOUNG AGE

READ TO ME ...

1

Because **i like it**

It is pleasant to be in parents' arms and to listen to their voice

2

Because **this way we are together**

The time we spend reading together is valuable for both of us

3

I will remember about it

The memory of stories read together lasts forever

4

Because **it's good for me**

Reading in the family nourishes the mind and stimulates attention

5

Because **this way i fell asleep better**

The ritual of reading a story helps with sleep

6

Because **each time is different**

Each reading is a moment of discovering new and different things

7

One more time

Your child loves hearing the same story repeatedly

8

Another book

It is nice to change books and travel to other worlds

9

The pictures

Every illustration is a story to tell

10

So i ask you why

Every story leads to new stories and to thousands of questions that enrich life



HOW TO READ TO YOUR CHILD

- Choose a **comfortable place** where you can sit with your child in your lap
- Hold your book so that the child can **see the pictures**
- Explain and point to the pictures and **repeat commonly used words**
- Read with **emotional involvement**, because the first book is the face of the reader
- Set aside an **appropriate moment** during the day for reading and don't insist if the child doesn't enjoy it
- Remember that **attention spans** vary depending on age
- Do not refuse to read the **same story** repeatedly
- Keep a **shelf** with the child's books within an easy reach

Set aside a special moment in the day for reading (before naptime or bedtime, after meals), take advantage of waiting moments to read together (during travel, in the doctor's waiting room), and make a habit to visit the library and the bookshop with your child.

But most importantly, remember:
if you love reading,
your child will feel it,
and they will love reading too.

